pairaphrase

Translating Success

How Pairaphrase Transformed
Multilingual Communication for
a Top 40 Public School District

About the
PUBLIC SCHOOL DISTRICT

This district of over 90,000 students is dedicated to ensuring that every student graduates ready for college, career, and life by fostering a culture of equity, trust, and collaboration. The district aims to be a high-performing school system where students love to learn, educators inspire, families engage, and the community places its trust.

Recognizing the importance of multilingual communication in today's global society, the district aims to cultivate biliteracy, helping students develop and maintain proficiency in at least two languages. With 3.8% of students being English language learners, the district offers quality instruction in the target language through a well-structured, sequential program designed to prepare students for future success.

"**Pairaphrase has made our Spanish translation process much quicker. It greatly facilitates our in-house translators and is affordable as well. We are able to process, translate, and submit district and school level communications more efficiently using this tool.**"

– Director, Multilingual Programs and Services

THE CHALLENGE

Pairaphrase was approached by the district, which was facing significant translation challenges. Their internal bilingual staff, including administrators and teachers, were overloaded with translation tasks alongside their regular duties, leading to incomplete translations and hindering parent communication.

Various departments, such as communication, ESL/ESOL, enrollment/admissions, special education, migrant liaisons, and curriculum development, had diverse translation needs—from newsletters to transcripts to lesson materials. Failing to address these challenges could result in poor communication, staff burnout, legal risks, and unfair treatment of students, impacting parent involvement and student success.

The challenge was to provide an effective translation solution that promoted clear communication, supported staff well-being, ensured compliance, and gave every student the opportunity to succeed.

APPROACH AND IMPLEMENTATION

Pairaphrase simplified integration for this school system with its cloud-based platform, which eliminated the need to download any software. In minutes, the setup was complete. Users received secure access through Multi-Factor Authentication (MFA) or Single Sign-On (SSO), ensuring tight access controls. This allowed the district to smoothly blend powerful translation tools into their workflows, boosting efficiency and productivity while also prioritizing security.

RESULTS

In just 10 months, Pairaphrase revolutionized translation for the school district, achieving remarkable efficiency and cost reductions. Educational systems like this typically see results like these:

Seamlessly process **Millions** of words, with an estimated annual throughput of **600,000** words

Achieve bilingual quality level with minimal post-editing, saving **over 80%** of translation time

Slash translation costs from **$90,000** to a mere **$10,000**

Eliminate **4–7** business day wait time

90% of translations require no post-editing, enabling instant communication

Enhance district-wide communication efficiency

About
PAIRAPHRASE

Pairaphrase is a cloud-based translation management platform designed to optimize translation efficiency. Trusted by schools across the globe, the software provides instant translation of entire documents and file batches, streamlining processes while also reducing costs. In fact, customers usually save over 80% compared to outsourced translation services.

With support for over 140 languages, Pairaphrase brings unmatched flexibility and clarity to communication—this is particularly valuable for schools, where strong connections with ESL (English as a Second Language) parents and students are critical. Some key benefits of Pairaphrase include:

- **Efficiency –** automates translation tasks and utilizes translation memory for faster completion
- **Collaboration –** facilitates simultaneous document access and teamwork among users
- **Security –** ensures data confidentiality with robust encryption and compliance measures
- **Accuracy –** combines dynamic machine learning with human review for precise and natural translations
- **Customization –** tailors the translation workflow to specific organizational needs and preferences

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Want results like this Public School District? Meet with us to discuss your organization's challenges and receive a customized solution.

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